

GREENWICH ODEUM

The Odeum welcomes over
20,000 patrons
every year and has welcomed
some of the biggest names in
music including **Taj Mahal,**
LeAnn Rimes, Todd
Rundgren and many others!

The bulk of our audience
comes from

East Greenwich
Warwick &
North Kingstown

But a significant part of our
audience comes from
Providence, Cranston,
Narragansett, Coventry and
beyond!

Most of our patrons are in the

35 to 65+

age range, with the bulk
being between 45 to 65.

Advertise with the Odeum and
deliver your message directly
into the hands of the right
audience!



GREENWICH ODEUM

ADVERTISING PACKAGES

THE ODEUM OFFERS THREE ADVERTISING TIERS TO CHOOSE FROM

SILVER

12 MONTH PROGRAM:

\$750

HALF PAGE
PERFORMANCE
PLAYBILL AD

40+ performances
a year, up to 325
Playbills per
performance

GOLD

12 MONTH PROGRAM:

\$1,000

HALF PAGE
PERFORMANCE
PLAYBILL AD

40+ performances
a year, up to 325
Playbills per
performance

IN-LOBBY
VIDEO ADVERTISING

Rotation on two
55" video displays in
the Odeum lobby

WEBSITE INCLUSION

Featured on Nearby
Businesses Listing and
Advertise With Us page

PLATINUM

12 MONTH PROGRAM:

\$2,000

FULL PAGE
PERFORMANCE
PLAYBILL AD

40+ performances
a year, up to 325
Playbills per
performance

IN-LOBBY
VIDEO ADVERTISING

Rotation on two
55" video displays in
the Odeum lobby

WEBSITE INCLUSION

Featured on Nearby
Businesses Listing and
Advertise With Us page

ALA CARTE PLANS

WE CAN ALSO WORK WITH YOU TO
CREATE AN ADVERTISING PACKAGE
THAT MEETS YOUR UNIQUE NEEDS.

CUSTOM ADVERTISING PLANS
CAN INCLUDE THE FOLLOWING:

- PLAYBILL ADS
(FULL & HALF PAGES)
- IN-LOBBY VIDEO ADS
- WEBSITE INCLUSION

- PRINT-AT-HOME &
MOBILE TICKET ADS
- SHOW SPONSORSHIP
- SOCIAL MEDIA

GREENWICH ODEUM

About the Greenwich Odeum:



The Odeum building first opened in 1926 as The Greenwich Theater, built at the end of vaudeville's heyday. News clips at the time heralded the building as a vaudeville theater that would also show "picture shows." It played host to all kinds of performances, eventually evolving into a movie theater full time. With the advent of multi-screen theaters, the then Greenwich Theater closed its doors in 1990, remaining empty for a few years as a group of volunteers set out to write the next chapter in the history of the building.

Opening in the Fall of 1994, The Greenwich Odeum established itself among Rhode Island's premier performing arts venues. The tragic West Warwick nightclub fire in 2003 claimed the lives of 100 individuals, which resulted in a new, stringent fire code, as well as a daunting challenge for many establishments, including The Greenwich Odeum. As a result of the stricter codes and the subsequent costs to bring the theater into compliance, the Odeum closed its doors once again.

For more than a half a decade (2007–2013) The Greenwich Odeum lay dormant, nearly abandoned. A sizable grant from the Champlin Foundations, along with a considerable amount of determination, resulted in the Odeum once again reopening after a three-year construction period. Fire code compliant, more comfortable seating, and considerable excitement greeted the Odeum's reopening on January 26, 2013.

An invigorated board of directors, and wonderful community and donor support, has put the Odeum on a new journey. A multi-phased renovation was recently started, improving the theater from front to back, top to bottom. We hope you will join us as we move towards a second century on East Greenwich's Main Street!